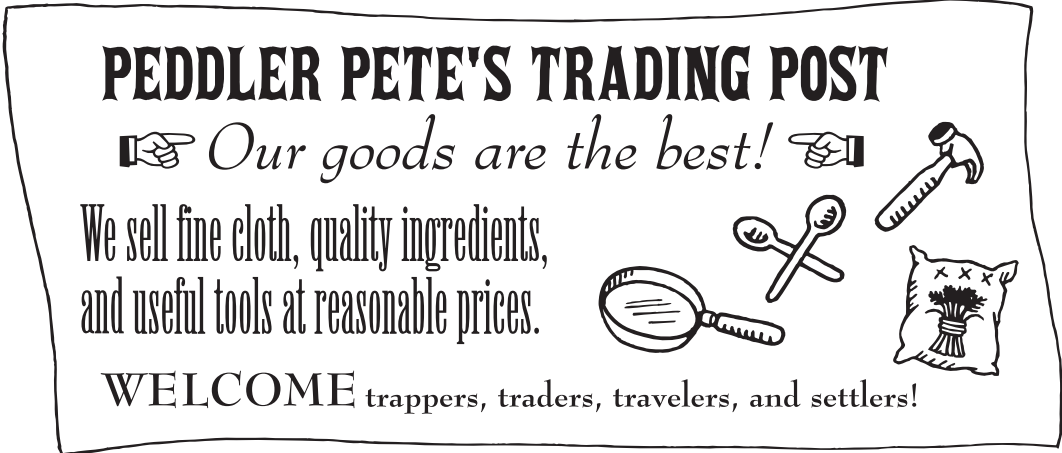


Name _____

Advertisement/Poster

An **advertisement** is an announcement that tries to persuade readers, listeners, or viewers to do or buy something or to feel a particular way about something. An advertisement sometimes appears on a **poster** or sign.

Directions Use the poster advertisement to answer the questions that follow.



1. What does the advertisement/poster want readers to do?

2. What is one reason for buying goods from this trading post?

3. What kind of people might shop at the trading post?

4. What words are used to help persuade readers?

5. What slogan, or saying, does the advertisement use to describe items sold in the store?

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Home Activity Your child used a poster advertisement to answer questions. Have your child create a poster to “sell” one of his or her favorite toys. Encourage your child to use persuasive words and ideas on the poster.