

Ad

Ads are written to convince readers to buy a product or use a service. Ads use persuasive words, reasons, and vivid descriptions to encourage readers to act.

Come to Washington, D.C.

Are you looking for the perfect family vacation? Then visit Washington, D.C.!

Writer begins to list reasons why people should visit Washington.

Washington has many exciting museums, such as the National Air and Space Museum.

Writer uses vivid descriptions to appeal to readers' senses.

The Jefferson Memorial and other beautiful monuments sit elegantly on the green banks of the Potomac River. In spring white blossoms bloom on the cherry trees along the river.

Writer includes persuasive words to convince readers.

Of course, the best reason to visit Washington is to see where American history was made. You can visit the Capitol and see our government at work. You can also visit the White House and see where Abraham Lincoln lived. You could spend two weeks in Washington, D.C., and still not see all the educational and inspiring sights. Make your plans today to come to our nation's capital.