

Know Your Audience

When your goal is to persuade readers to agree with your viewpoint, you need to **know your audience**. To know your audience, think about the age, interests, and opinions of your readers. Keep these in mind as you choose your details.

Directions Match each paragraph with the audience for whom the paragraph was written.

third graders nature lovers high school students

1. *Winter Dreams* by F. Scott Fitzgerald tells the story of a young man who wants to marry a young woman from a wealthy family. The story takes place in the 1920s, but anyone who worries about going to college, getting a job, and someday getting married will enjoy it.

Audience: high school students

2. Whales face many dangers, such as icebergs and polluted waters. Everyone wants to protect whales and other sea animals. *A Symphony of Whales* is an inspiring story about a young girl who comes up with a unique way to help a group of whales stuck in an icy sea.

Audience: nature lovers

3. *Suki's Kimono* is a great story about a young girl who wears what she wants no matter what her classmates think. If you've ever worn something that others didn't think was cool, or even if you've wanted to, you'll love this story.

Audience: third graders

Directions Suppose you are writing a review of the story *Me and Uncle Romie* for an audience that loves to travel and learn about different places. Write two supporting sentences for the review. **Possible answer:**

The main character of the story goes to New York City for the first time. You will enjoy the descriptions of great New York City attractions such as Fifth Avenue and the Empire State Building.